



University of Michigan Mixed Methods Program

Vision, Mission and Goals

November 15, 2017

Vision

To become the most influential global academic resource for promoting learning, research, and innovation in mixed methods by creating a network of experts excelling in the field of mixed methods research.

Mission

To equip researchers with the skills and tools that they need to resolve the most complex problems in their fields. To fulfill this mission, we will demonstrate excellence in:

- 1) conducting original research;
- 2) innovating state-of-the-art procedures and conceptualizations;
- 3) consulting on research projects with individual and corporate investigators;
- 4) training in mixed methods; and
- 5) providing leadership in the field.

Goals (as linked to Activities from Mission)

- 1a) For Mixed Methods Program (MMP) faculty as a whole to obtain one major original research grant per year.
- 1b) To serve as co-investigators in the role of research methodologists on others' grants.
- 1c) To recruit and maintain as Department faculty with/without joint appointments in other departments, a total of four world-leading mixed methods research methodologists to create and sustain a critical mass of faculty.
- 2a) To host a retreat every three years bringing together four to five major mixed methods scholars who can tackle the most pressing methodological challenges and articulate future directions for the field.
- 2b) To have at least one senior visiting scholar visit the program each year.
- 2c) To have MMP faculty publish at least one new book per year on mixed methods.
- 2d) To have MMP faculty publish cumulatively at least ten articles/book chapters on mixed methods per year.
- 3a) To provide au gratis, one-time consultations to University of Michigan faculty and other scholars, and then provide continued consultations at a negotiated rate if requested to provide service beyond the first one-hour consultation.
- 3b) To provide consultations on mixed methods approaches to individual researchers and corporations on a fee-for-service model.
- 4a) To conduct three workshops per year on mixed methods research.
- 4b) To train at least one mixed methods research post-doctoral fellow in the program continuously.
- 4c) To have at least one visiting doctoral student per year.
- 4d) To submit a training grant T32 or R25, or equivalent, to serve as a grant initiative for the program that will in turn facilitate sustainability by February 2018.
- 5a) To have a partnership with the Mixed Methods International Research Association and/or other organizations (e.g., American Educational Research Association's Mixed Methods Special Interest Group, American Evaluation Association Mixed Methods Topical Interest Group, and have a representative of the mixed methods program on the MMIRA executive committee at least 50% of the time.
- 5b) To establish partnerships over the next five years with one or more institutes or centers on the U-M campus, such as IHPI/MICHR, CSCAR, or ISR.

An overarching goal to support multiple activities is to obtain a substantial gift of greater than \$500,000 for the program within the next five years.